

Cuyahoga Falls City Schools Business Advisory Council 2020-2021

The Cuyahoga Falls City School District (District) is an important component in the economic engine that powers the communities of the city of Cuyahoga Falls and the Village of Silver Lake. As a strong school district with innovative programming, Cuyahoga Falls City Schools attracts students and families from other communities. The vision of the District is: Cuyahoga Falls City School District, the hub of the community; committed to a culture of caring! We innovate. We create. We personalize education for all!

To realize the vision depends upon dynamic business enterprises and a high-quality educational system. This interdependence between the business and educational enterprises can be enhanced by open-ended, regular and straightforward dialogue between business and educational leaders. The school district must provide valuable educational excellence in a fiscally responsible manner.

Mission:

The Cuyahoga Falls City School District’s BAC will provide support and insight to the educational and financial issues that face school districts.

Members serve as advisors who assist the district in identifying industry trends, as well as ensuring our students are exiting Cuyahoga Falls High School with key skill sets to succeed in tomorrow’s employment world. The BAC will communicate with the community the school budget process and increase collective understanding of Ohio and Cuyahoga Falls’ academic requirements.

Membership:

Member	Employer	Industry	Term Expires
Dr. TM Nichols	Cuyahoga Falls CSD	Education	Superintendent/CEO
Kristy Stoicoiu	Cuyahoga Falls CSD	Education	Treasurer/CFO
Dr. Alex Hall	Cuyahoga Falls CSD	Education	Appointed BOE Member
Patrice White	Cuyahoga Falls CSD	Education	Appointed BOE Member
Laura Petrella	Cuyahoga Falls Chamber of Commerce	Entrepreneurship	2024
Ronald Hyre	Farmers Insurance	Insurance and Financial Services	2022
Lou Ciraldo	Summit Construction	Construction and Manufacturing	2022
Nate Winston	ECP Automotive	Auto Industry	2024
Kathy Romito	Western Reserve Hospital	Medical	2022
Bob Gruber	Wellness and Wealth by Choice	Health and Wellness/Marketing	2024
Bart Mandala	ALCO	Manufacturing	2022

Composition:

Cuyahoga Falls City Schools Board of Education (Board) has directed the Superintendent to recommend up to seven (7) members for appointment by the Board. Two Board members will serve on the BAC. Along with the Superintendent and Treasurer, the BAC will be composed of up to eleven (11) members. All terms shall be four (4) years. All terms must be approved by the Board of Education.

Chairperson:

The Board has directed the Superintendent to be the Chairperson of the Committee who shall be responsible for maintaining order and setting the agenda.

Meetings:

The BAC will meet at least quarterly and may meet more frequently as necessary. The BAC will comply with Ohio's Sunshine Laws including the Public Records Act and Open Meetings Act and will coordinate such compliance through the Office of the Treasurer.

August 25, 2020

November 23, 2020

February 22, 2021

May 24, 2021

Reporting:

Minutes for meetings will be maintained. The Board members serving on the BAC will report to the full Board at their next Regular Meeting.

Objective:

The BAC will offer insights for students' career needs and future financial issues that may impact the District. This process may include, but not limited to:

- Share information about workplace behaviors and skills needed for students' success in future careers.
- Explore opportunities for internships, capstone projects, or activities to support student academic experiences.
- Identify potential academic and financial questions and issues from the community.
- Review a five-year forecasts from November and May.
- Monitor state education funding and pending legislative action.
- Communicate with the public about academic and finance issues.
- Report changes in the job market and the types of jobs most likely to be available.
- Provide ideas or suggestions for developing a working relationship among businesses, labor organizations, and educational personnel.
- Create plans for in-person, blended, and remote learning opportunities for students in grades K-12.

Goals:

The goals of the Cuyahoga Falls City School District BAC are to:

- Foster dynamic on-going communication;
- Strengthen the relationship between business, community and education;

- Share with the community the school budget process;
- Encourage cost-saving initiatives while maintaining a high standard of educational programming;
- Explore ways to increase funding to schools;
- Enhance the quality of life in Cuyahoga Falls.
 - Increase opportunities for students to be creative, think critically, engage collaboratively.
 - Strong schools contribute to the quality of life in our community.
- Prepare students to be employed, enrolled, or enlisted upon graduation.

Responsibilities:

1. Delineation of Employment Skills:

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
Career speakers in all buildings Continue through the use of Zoom or Google Meets	Building Principals	May 25, 2021	Access to business community through the Alliance for School and Community Growth (Alliance)	Time	Once each quarter
Continue Mock Interviews @ CFHS in-person, via Zoom and Google Meet	Building Principal	May 25, 2021	Access to business community through the Alliance; social media	Scheduling conflicts	Twice per year
Career Night @ CFHS	Career Night Planning Team	February 28, 2021	Chamber of Commerce; City Government; Six District Educational Compact	Weather; scheduling conflicts	Sophomores access to the business community; expand to 100 businesses

2. Development of a Curriculum to Instill Employment Skills:

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
In-Demand Jobs Week – pending Ohio Department of	Curriculum and Instruction; Building Principals;	Pending	ODE curriculum; Six District Educational Compact	Scheduling conflicts due to State testing	Successful implementation

Education guidelines	Guidance Counselors				
Continue Elementary Career Day all six buildings in-person when possible with the potential of Zoom sessions or Google Meets	Building Principals and Counselors	May 1, 2021	Alliance; Chamber of Commerce; Six District Educational Compact; Alumni; City Government	Scheduling	Successful implementation
Development of a Communications Program with Six District Educational Compact	Six District Programming Committee; Curriculum and Instruction; Hudson City Schools	January 1, 2021	ODE Curriculum; Career Clusters; Local TV and radio stations	Parental awareness; physical space; equipment	Successful inclusion in the CFHS Course Curriculum Guide
Implementation of 6-12 use of Naviance program	Curriculum and Instruction; Building Principals; Guidance Counselors; Faculty	May 25, 2021	Technology; contract with Naviance; support from Naviance personnel	Professional Development; incorporation into curriculum; include in our Comprehensive Counseling plan four must haves at each grade level that build up to a senior portfolio.	Every student has a Naviance account and specific grade-level activities are completed

3. Changes in the Economy, Job Market and Future Job Availability:

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
Partner with Stark State Learn to Earn Program – K Company	Curriculum and Instruction; CFHS Administration; CFHS	January 1, 2021 (or as possible due to COVID-19)	Trade industry; Akron Home Builders Association;	Curriculum development; physical space;	Enrollment of at least 15 students for the 2020-2021 school year

(HVAC); Welding program @ CFHS - A& C Welding, Inc.; Advanced Manufacturing program – Kyocera SGS @ CFHS; Automotive Technologies program – E.C.P. Auto Repair and Service @CFHS	Guidance Counselors		Trade publications	equipment; scheduling	
Six District Educational Compact program alignment w/Medical Office Management; change to Academy of Medical and Business Office Management; Aligning courses with Stark; creating pathways	Six District Executive Director; Six District Program Committee; Curriculum and Instruction; CFHS Administration; CFHS Guidance Counselors; Faculty	January 1, 2021	Western Reserve Hospital, Fortis College; Herzing University, Stark State; ODE Curriculum; Six District Educational Compact	Enrollment; curriculum development; business and higher education partners	Enrollment of at least 15 Level I students for the 2021-2022 school year
Virtual Career Day on the website – parent links and content; Videos created for CTE programs to be included and translated for advertisement	Coordinator of English Learners; Coordinator of 6-12 Curriculum and Instruction	January 1, 2021	GAR grant funds; video- taping equipment; narrative	Delivery method	Increased access for EL students in the district

4. Developing Relationships:

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
Business tours of CFHS. Create a video; create a virtual event; add to Chamber website; Stark can help financially with the video	CFHS Administration; Curriculum and Instruction; Alliance	October 1, 2020; January 15, 2021; May 1; 2021	Presentation materials; student ambassadors; faculty Level 2 students in CTE – May Incorporate MS students/parents into this event in lieu of in-person tours	Scheduling; Business partner participation	Development of relationships between programs and business partners
KIVA Activities x 3	District Leadership Team; Alliance; Chamber of Commerce	May 15, 2021	Agenda development; Educational Service Center space; parents; students; faculty; presentation materials	Scheduling conflicts; weather; facility availability	Greater awareness amongst parents, students, faculty and business partners; development of new programs
Continued growth of the Alliance for School and Community Growth (Alliance)	Superintendent; Alliance	June 30, 2021	Meeting space; food service resources; presentation materials	Scheduling conflicts; meeting space restrictions	Growth from 67 members on the guest list to 75 members
Lemonade Day – Richardson (Western Reserve Hospital) and Lincoln (Peoples Bank)	Administration and faculty at Richardson Elementary and Lincoln Elementary	May 19, 2021	Financial support from Western Reserve Hospital and Peoples Bank; judges; presentation materials; business participation	Weather; scheduling conflicts; availability of judges; availability of host sites	Continued and expanded community awareness
State of the Schools Address –	Superintendent; Chamber of Commerce	December 1, 2020	Presentation materials; copies of Black Tiger Pride Strategic Plan 2019-2024;	Weather	Increased community awareness of the programs and events

			Copy of 2020-2021 District Goals		taking place in our district
Foundation/Alumni Association	Superintendent; Cuyahoga Falls City Schools' Foundation and Alumni Association Executive Director	June 30, 2020	Conversion of directory database; postage; distribution of information inclusive of social media presence	Available finances; sub-committee participation; development and maintenance of the CFCSSFAA website; lack of enough personnel	Increased membership; expanded scholarship opportunities; support for the College Credit Plus program at CFHS
Connection to Business Partners on the District website	Superintendent; Administrative Assistant to the Superintendent; Instructional Technology; business leaders	January 1, 2020; ongoing	Biographical information from our partners; Administrative Assistant's time to develop the section	Website capacity; ease of use	Development and maintenance of the Business Partnership section of our website